

# **Rubin Exhibit 99**

---

Subject: Re: youtube  
From: "Amy Powell" <>  
To: Megan Wahtera  
Cc: Date: Fri, 16 Jun 2006 01:49:38 +0000

thanks

Amy Powell  
Senior Vice President, Interactive Marketing  
Paramount Pictures

[REDACTED]  
-----Megan Wahtera/Marketing/MP/Paramount\_Pictures wrote: -----

To: Amy Powell [REDACTED]  
From: Megan Wahtera/Marketing/MP/Paramount\_Pictures  
Date: 06/15/2006 06:48PM  
Subject: Re: youtube

It's up.

<http://www.youtube.com/watch?v=2mjTCXMWsf8>

Megan Wahtera  
Director, Motion Picture Interactive Marketing  
Paramount Pictures  
P: 323.956.8516 | F: 323.862.1107

----- Replied by Megan Wahtera on 6/15/2006 6:23:02 PM -----  
Inactive hide details for From:Megan WahteraFrom:Megan Wahtera

From:Megan Wahtera  
06/15/2006 06:22 PM  
To: Amy Powell  
cc:  
Subject: Re: youtube

we just asked him to do so...he's on it right now.

Megan Wahtera  
Director, Motion Picture Interactive Marketing  
Paramount Pictures  
P: 323.956.8516 | F: 323.862.1107

----- Replied by Megan Wahtera on 6/15/2006 6:21:50 PM -----  
Inactive hide details for From:Amy PowellFrom:Amy Powell

From:Amy Powell  
06/15/2006 06:21 PM  
To: megan\_wahtera@paramount.com  
cc:  
Subject: Re: youtube

can you have kirk post to zb's youtube page tonight?

Amy Powell

---

Senior Vice President, Interactive Marketing  
Paramount Pictures

[REDACTED]  
-----Forwarded by [REDACTED] on 06/15/2006 06:20PM -----

To: [REDACTED]  
From: Amy Powell, [REDACTED]  
Date: 06/15/2006 06:01PM  
cc: [REDACTED]  
Subject: Re: youtube

done. will post tonight.

Amy Powell  
Senior Vice President, Interactive Marketing  
Paramount Pictures

[REDACTED]  
-----  
[REDACTED]  
-----  
To: [REDACTED]  
From: [REDACTED]  
Date: 06/15/2006 05:58PM  
Subject: Re: youtube

if it's legal. put it in mine.

On Jun 15, 2006, at 5:58 PM, [REDACTED] wrote:

wierd. i just wanted to know if you're ok with us posting the LK montage to your profile on youtube... or do you want us to post from an anonymous source?

Amy Powell  
Senior Vice President, Interactive Marketing  
Paramount Pictures

[REDACTED]  
<mailto:[REDACTED]-----  
To: [REDACTED]  
From: <mailto:[REDACTED]  
Date: 06/15/2006 05:55PM  
Subject: Re: youtube

nothing in email  
On Jun 15, 2006, at 5:53 PM, [REDACTED] wrote:

>

# **Rubin Exhibit 100**

**The Last Kiss Teaser**



0:18 / 1:21 | 360p | More

★★★★★ 138 ratings      43,423 views

[Favorite](#) [Share](#) [Playlists](#) [Flag](#)

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[Statistics & Data](#)

[Video Responses \(0\)](#) [Sign in to post a Video Response](#)

[Text Comments \(107\) Options](#) [Sign in to post a Comment](#)

<a href="#">amarelogelb</a> (6 months ago) Rachel...happy birthday too you my dear	<a href="#">Reply</a> 0
<a href="#">mbasketballb</a> (8 months ago) what are they doing at 0:49? hahaha	<a href="#">Reply</a> +1
<a href="#">TheatreFracture</a> (1 month ago) @mbasketballb haha what ARNT they doing!?	<a href="#">Reply</a> 0
<a href="#">Keekzzz</a> (11 months ago) When they are dancing it's 1, 2 Step by Ciara.	<a href="#">Reply</a> +1
<a href="#">Marietiee</a> (11 months ago) does someone know the song when they are dancing?	<a href="#">Reply</a> 0
<a href="#">PedroPeter91</a> (1 year ago) Rachel Bilson is sooo hot!	<a href="#">Reply</a> +4
<a href="#">f1ynnr00</a> (2 years ago) wow no1 has commented in like 4 ever great movie	<a href="#">Reply</a> +1
<a href="#">ScotchHillsPro</a> (2 years ago) Just won a copy of this on ebay. Hope it's as good as it looks!	<a href="#">Reply</a> +1
<a href="#">cryvsspy</a> (1 year ago) what did u think of it? It made a lot of people really mad. I think it was alright.	<a href="#">Reply</a> +1
<a href="#">phrozenghost</a> (2 years ago) The song is Snow Patrol - Chocolate	<a href="#">Reply</a> 0

Showing 10 of 107 comments [Show More Comments](#) [View All 107 comments](#)

**Would you like to comment?**  
[Join YouTube](#) for a free account, or [sign in](#) if you are already a member.

[Help](#) [About](#) [Safety](#) [Privacy](#) [Terms](#) [Copyright](#) [Partners](#) [Developers](#) [Advertising](#)  
 Language: [English](#) Location: [Worldwide](#) Safety mode: [Off](#)

# **Rubin Exhibit 101**

---

**From:** Courtney Nieman  
**Sent:** Friday, March 16, 2007 11:23 PM  
**To:** Martin Dare  
**Cc:** Evelyn Espinosa; Mark M. Ishikawa; Travis Hill  
**Subject:** Names to be filtered out of "still online" for the daily report for MTVN

**Attachments:** Filtered\_YouTube\_Names.txt



Filtered\_YouTube\_  
Names.txt (4 ...  
Martin,

As requested here are the current names we are filtering out for YouTube on 158 MTVN

```
irenenariemodels
thesparksfly
BadBoyRecords
reaction2006
Vlogging
FutureWorld77
shishka
ladyfragment
bpfreccrods
LiverallViewer
vh1staff
Wiredset
jerseymouth1
laurencegibbs
Snackboard
Damonjohnson
Isitfridayyet
SpikeTV
bestweekevertv
reno9112miami
TNAWrestling
TXCANY
powermadeak47dotcom
PinkStrawberry1
PinkStrawberry
BroadwayJoe415
ParkMyVibethemoviemonkey
Paramount
FiveChemical
Paramount Pictures
ParamountPictures
Paraccount
Thatsfunny
BroadwayJoe
Thatsnotfunny
Thatisalsofunny
Freeforlife112
```

Please use these to filter out the "still online" report. Thanks

Courtney Nieman  
Manager Client Services  
BayTSP, Inc.  
408-341-2314

AIM: BayTSPCanne

Have you checked out BayTSP's Piracy news web log? <http://www.baytsp.com/weblog>

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# **Rubin Exhibit 102**

---

**Subject:** RE: FW - YouTube Videos  
**From:** Tipton, Kristina - Paramount <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>  
**To:** Simard, Stephanie - Paramount, Wahtera, Megan - Paramount  
**Cc:** Date: Thu, 04 Jan 2007 01:17:13 +0000

This message has been archived. View the original item

<http://EVArchive01/EnterpriseVault/ViewMessage.asp?>

VaultId=1763998681C466546BE9799A68B65C1591110000ParamountEVSite&SavesetId=136500000000000~200701040

Looks good to me too – here are mine:

<http://www.youtube.com/watch?v=graNRN122wY>

<http://www.youtube.com/watch?v=PosMtueJ9LE>

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

---

**From:** Simard, Stephanie - Paramount  
**Sent:** Wednesday, January 03, 2007 4:30 PM  
**To:** Tipton, Kristina - Paramount; Wahtera, Megan - Paramount  
**Subject:** FW - YouTube Videos

Here are the links to the kid's videos I posted, can you please let me know if anything should change in regards to the description before I join the group? I kept it really simple.

<http://www.youtube.com/watch?v=UZjlUb-oZQk>

<http://www.youtube.com/watch?v=YClvtk2JrcA>

<http://www.youtube.com/watch?v=xuHwuUqHb2Q>

It might be a moment before they show up.

Thanks!

Stephanie Simard

Producer, Motion Picture Interactive Marketing

Paramount Pictures

P: 323.956.2540 | F: 323.862.1107

# **Rubin Exhibit 103**

YouTube Broadcast Yourself™  Search [Create Account](#) or [Sign In](#)

[Home](#) [Videos](#) [Channels](#) [Shows](#) [Subscriptions](#) [History](#) [Upload](#)

## My school



0:29 / 1:30 360p ▶

★★★★★ 3 ratings 596 views

[Favorite](#) [Share](#) [Playlists](#) [Flag](#)

[Facebook](#) [Twitter](#) [MySpace](#) (more share options)

[Statistics & Data](#) [Video Responses \(0\)](#) [Text Comments \(1\)](#) [Options](#) Sign in to post a Video Response Sign in to post a Comment

**fallen5501** (1 year ago) Reply -1  

my school is a small ass peice of shit that doesnt have cliques or anything fun to do, cliques are a good thing

Showing 1 of 1 comments [Show More Comments](#) [View All 1 comments](#)

**Would you like to comment?**  
Join YouTube for a free account, or [sign in](#) if you are already a member.

---

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Language: [English](#) Location: [Worldwide](#) Safety mode: [Off](#)

# **Rubin Exhibit 104**



Broadcast Yourself™

 Search
[Create Account](#) or [Sign In](#)[Home](#) [Videos](#) [Channels](#) [Shows](#)[Subscriptions](#)[History](#)[Upload](#)

## And I Just Keep On Goin'....



★★★★★ 1 ratings

284 views

[Favorite](#) [Share](#) [Playlists](#) [Flag](#)

Facebook

Twitter

MySpace

(more share options)

### ► Statistics & Data

### ► Video Responses (0)

[Sign in to post a Video Response](#)

### ▼ Text Comments (1) [Options](#)

[Sign in to post a Comment](#)**bravoramose2** (1 year ago)
[Reply](#) 0 

dam... thaz g00d

Showing 1 of 1 comments

[Show More Comments](#)[View All 1 comments](#)

### Would you like to comment?

Join YouTube for a free account, or [sign in](#) if you are already a member.**live2rhyme88**January 03, 2007  
(less info)[Subscribe](#)

spittin' rhymes

Category: People &amp; Blogs

Tags: rap music be heard

URL <http://www.youtube.com/watch?v=graNRN122wY>

Embed &lt;object width="425" height="344"&gt;&lt;param na

### ► More From: live2rhyme88

### ▼ Related Videos

**Kingdom Hearts - Just Keep Going**

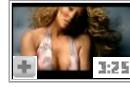
59,553 views

Sora56

**Keep It Going feat Big Pun, Big L, 2pac, Biggie...**

30,988 views

yneze1085

**Mariah Carey - We Belong Together**

30,145,134 views

MariahCareyVEVO

**Dr. Dre - The Next Episode ft. Snoop Dogg, Kur...**

8,327,260 views

DrDreVEVO

**TWILIGHT - GIVING LIFE TO THE BOOK**

751,122 views

ReelzChannel

**Samba Michael Wentink & Beata**

275,211 views

tteinchai

**Dr. Dre, Snoop Dogg - Still n R F**

### Featured Videos

**Jake and Amir: Vending Machine**

225,757 views

collegehumor

**Aliens vs Predator: Harsh**

85,512 views

RoosterTeeth

**Yu-Na Kim Olympic Short Program**

333,147 views

bucknews

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# **Rubin Exhibit 105**

---

Subject: YouTube Accounts  
From: "Tipton, Kristina - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>  
To: Bordo, Sara - Paramount; Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Griswold, Kristina - Paramount  
Cc: Teifeld, Tamar - Paramount  
Date: Wed, 14 Feb 2007 01:09:10 +0000

Hey Team Stop-Loss,

Below are accounts I've secured for our group on YouTube. In order to get a straight youtube.com/soundoff we need to work with our sales reps on the brand channel. Right now youtube.com/group/soundoff is being claimed by, get this, a "be heard" wanna be. Here's their group description:

YouTube Accounts:

Email Account: [REDACTED]

Password: [REDACTED]

Username: Soundoff2007

Password: [REDACTED]

Group URL: N/A

Email Account: [REDACTED]

Password: [REDACTED]

Username: the110th

Password: [REDACTED]

Group URL: <http://www.youtube.com/group/110th>

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

# **Rubin Exhibit 106**

## Housley, Michael

---

**From:** Andrea Cordone [andreac@baytsp.com]  
**Sent:** Wednesday, April 16, 2008 7:23 PM  
**To:** Housley, Michael  
**Cc:** Sean Ray; Evelyn Espinosa; Elliott Kohtz  
**Subject:** RE: Whitelist

Mike,

All of the following usernames are on the white-list in BVM and in the CIMS filters:

BAAFamily  
BadBoyRecords  
barelypolitical  
BdubEtv  
bestweekevertv  
blacktreemedia  
bprecords  
bravenewfilms  
BroadwayJoe  
BroadwayJoe415  
bullrunvideo  
CBS  
ChannelFrederator  
cimatics  
DamonJohnson  
fanscapevideos  
FanscapeVideos4U  
FiveChemical  
freeforlife112  
FreshTakes  
FutureWorld77  
HGiantVid  
irenemariemodels  
Isitfridayyet  
JackassWorldMTV  
jerseymouth1  
ladyfragment  
Lakeshore Records  
laurencegibbs  
LiberalViewer  
Menudo  
OfficialReno911  
Paraccount  
Paramount  
Paramount Pictures  
ParamountPictures  
ParentsConnect  
ParkMyVibe  
PinkStrawberry  
PinkStrawberry1  
powermadeak47dotcom  
powmadeak47  
reaction2006  
reno911miami  
rollingoutTELEVISION  
RunsHouseVideos  
shishka  
Snackboard

SpikeTV  
TDSwriters  
thatisalsofunny  
thatsfunny  
Thatsnotfunny  
themoviemonkey  
thesparksfly  
TNAWrestling  
tomato808  
TVgasmdotcom  
TXCANY  
vh1staff  
Victorweb  
virtualmtv  
VLogging  
Wiredset

These usernames appear only in CIMS:

ArtisanNewsService  
Digitalfilmmaker  
MyDamnChannel  
universalmusicgroup

Please let me know if you have any questions or if there any changes that should be made.

Best Regards,

Andrea Cordone  
Client Services Manager  
BayTSP, Inc.  
408.341.2365  
[andreac@baytsp.com](mailto:andreac@baytsp.com)

**Save the date! Join us for “One World 2008: Managing Piracy in the Global Village” -  
BayTSP’s 5<sup>th</sup> Annual Anti-Piracy Conference September 15-17<sup>th</sup>! Join us!**

---

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---

**From:** Housley, Michael [mailto:[Michael.Housley@viacom.com](mailto:Michael.Housley@viacom.com)]  
**Sent:** Wednesday, April 16, 2008 2:13 PM  
**To:** Andrea Cordone  
**Cc:** Sean Ray; Evelyn Espinosa; Elliott Kohtz  
**Subject:** RE: Whitelist

Thanks, Andrea. Can you send me a list of all white-listed usernames?

---

**From:** Andrea Cordone [mailto:[andreac@baytsp.com](mailto:andreac@baytsp.com)]  
**Sent:** Wednesday, April 16, 2008 5:06 PM  
**To:** Housley, Michael  
**Cc:** Sean Ray; Evelyn Espinosa; Elliott Kohtz  
**Subject:** RE: Whitelist

Mike,

The username “BAAFamily” has been added to the BVM white-list and the filters in CIMS.

Best Regards,

HIGHLY CONFIDENTIAL

VIA-SUPP000002

Andrea Cordone  
Client Services Manager  
BayTSP, Inc.  
408.341.2365  
[andreac@baytsp.com](mailto:andreac@baytsp.com)

**Save the date! Join us for “One World 2008: Managing Piracy in the Global Village” -  
BayTSP’s 5<sup>th</sup> Annual Anti-Piracy Conference September 15-17<sup>th</sup>! Join us!**

---

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**From:** Housley, Michael [mailto:[Michael.Housley@viacom.com](mailto:Michael.Housley@viacom.com)]  
**Sent:** Wednesday, April 16, 2008 1:55 PM  
**To:** Andrea Cordone  
**Cc:** Sean Ray  
**Subject:** Whitelist

Hello Andrea,

Please white-list the username, BAAFamily.

Thanks,

Mike

# **Rubin Exhibit 107**

From: Mylan Beauford  
To: [ ] Ariana.Urbont@mtvstaff.com; Andrea.Manning@mtvstaff.com  
Cc: [ ] Jessica.Nicola@mtvstaff.com; David.French@mtvstaff.com; Christy.Wise  
Bcc: [ ]  
Subject: Perez Hilton leaked video from Celebrity Rap Superstar

Sent: 9/17/2007 7:48 PM

Hi All-

The leaked Perez video received a lot of initial pick-up from the TMZ feature on Friday. However the video truly went viral this weekend before it was removed from YouTube. According to my Google search, it was listed as one of the top viewed videos on YouTube on Friday night. I believe the video may have been featured on YouTube's homepage as well because there was a tremendous spike in traffic Saturday night. From the email account I used (GossipGirl40) to upload the video I received over a 1,000 comments between Saturday and Sunday and I'm sure tons of views. Unfortunately I can't provide a screenshot since the page was removed.

Most of the comments were mild, commenting on how crazy and diva-ish Perez Hilton has become.

Since the removal, another YouTube-er has re-posted the behind the scenes video, so the video continues to stay viral. I think the video was an incredible assets in keeping 'buzz' going on the show, I would recommend that in the feature we leak during the week to better track its spread—especially if choose to use YouTube where Viacom material will be removed.

-----  
My-lan Beauford  
Mgr. Publicity & Promotions  
Fanscape, Inc.  
3201 W. Cahuenga Blvd.  
Los Angeles, CA 90068  
T: 323.785.7781  
F: 323.785.7101  
<http://www.fanscape.com/blog>

[mylanb@fanscape.com](mailto:mylanb@fanscape.com)  
IM: mylan40

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Google Search shows YouTube Most viewed videos

[http://blogsearch.google.com/blogsearch?hl=en&session=tUKvZ45y25ibdrBN5jR0L7p8zrqiCm427-qFtcwaG4x0TfSkWVNUpuewkaoYYWu3CjnxfnXwPvtk0ebQ1ZlwG3d0BGSBBD-GPZMWV2fmWraBQWas8l5\\_kULYN5qTFGCHqcbYsIsybCbhN4yt2GrGTvCgUAEwOjKbj3LmjVMfPMjTjDQr3uHx9lodFV0V87yW\\_8LpkU7vgYwLsDTkPsoZTBVE&ie=UTF-8&q=Youtube+Perez+hilton](http://blogsearch.google.com/blogsearch?hl=en&session=tUKvZ45y25ibdrBN5jR0L7p8zrqiCm427-qFtcwaG4x0TfSkWVNUpuewkaoYYWu3CjnxfnXwPvtk0ebQ1ZlwG3d0BGSBBD-GPZMWV2fmWraBQWas8l5_kULYN5qTFGCHqcbYsIsybCbhN4yt2GrGTvCgUAEwOjKbj3LmjVMfPMjTjDQr3uHx9lodFV0V87yW_8LpkU7vgYwLsDTkPsoZTBVE&ie=UTF-8&q=Youtube+Perez+hilton)

Leak Placements

TMZ <http://www.tmz.com/>

News mention on homepage  
Site traffic: 7,107,000 unique visitors per month

<http://www.tmz.com/>

<http://www.tmz.com/2007/09/14/perez-and-shar-in-celebrity-rap-superstar-drama/>

Stupid Celebrities <http://stupidcelebrities.net>

News mention on homepage  
Site traffic: 10,000 unique visitors per month

<http://stupidcelebrities.net>

<http://stupidcelebrities.net/2007/09/15/perez-hilton/>

To Clips <http://www.toclips.com>

Leaked video

Site traffic: 10,000 unique visitors per month

<http://www.toclips.com/index.php/perez-hilton-freaking-out/>

The Human Meat Market <http://www.phuckqu.com/>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

[http://www.phuckqu.com/blog/blog\\_view.php?entry\\_id=13537&user\\_id=1](http://www.phuckqu.com/blog/blog_view.php?entry_id=13537&user_id=1)

Mad Hollywood <http://www.madhollywood.com>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://www.madhollywood.com/2007/09/14/perez-shar-in-celebrity-rap-superstar-drama/>

BruMedia <http://movies.brumedia.com>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://movies.brumedia.com/2007/09/14/perez-shar-in-celebrity-rap-superstar-drama-tmzcom/>

Celebrity Blogs <http://www.blixblogs.net/>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://www.blixblogs.net/2007/09/14/perez-celebrity-rap-superstar-drama/>

Love is Shit <http://love-is-shit.blogspot.com>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://love-is-shit.blogspot.com/2007/09/in-rap-shar-perez-drama-superstar.html>

Celebrity News 24-7 [http://www.celebritynews24-7.com/](http://www.celebritynews24-7.com)

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://www.celebritynews24-7.com/perez-shar-in-celebrity-rap-superstar-drama/>

Lauren Jessop Modeling [http://www.laurenjessop.com/](http://www.laurenjessop.com)

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://www.laurenjessop.com/modeling-blog/2007/09/14/perez-shar-in-celebrity-rap-superstar-drama/>

Celebrity Gossip Videos <http://celebrities.video-sponge.com>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://celebrities.video-sponge.com/view/5424-perez-hilton-freaking-out.html>

Umm Yeah <http://umm yeah.com>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

[http://ummyeah.com/page/Perez\\_Hilton\\_Freaking\\_Out](http://ummyeah.com/page/Perez_Hilton_Freaking_Out)

TO Gawp <http://togawp.com/>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://togawp.com/entry/perez-hilton-freaking-out-mtc-celebrity-rap-superstar-092007/>

Video Walrus <http://videowalrus.com/>

Leaked video news mention

Site traffic: 10,000 unique visitors per month

<http://videowalrus.com/perez-hilton-freaking-out/>

iFilm <http://www.ifilm.com/>

Leaked video on homepage

Site traffic: 2.4 million unique visitors per month

<http://www.ifilm.com/>

Video Upload:

YouTube <http://www.youtube.com/>

Leaked video

<http://www.youtube.com/watch?v=N3NG3NFuvsY>

IFILM <http://www.ifilm.com>

Leaked video

<http://www.ifilm.com/profile/gossipgirl40>

# **Rubin Exhibit 108**

---

From: "Johnson, Melissa" <Melissa.Johnson@spiketv.com>  
Date: Mon, 19 Mar 2007 06:53:43 -0400  
To: "Farrell, Vincent" <Vincent.Farrell@spiketv.com>  
Cc: "Farrell, Steve" <Steve.Farrell@spiketv.com>  
Subject: FW: Video Removed: Copyright Infringement

from Andy re. Youtube clips...

-----Original Message-----

From: andrew duncan [mailto:andrew@bullrun.com]  
Sent: Sun 3/18/2007 5:40 PM  
To: Johnson, Melissa; Ladd, Jonathan; Levy, Sharon  
Cc: 'Keith Hunter'  
Subject: FW: Video Removed: Copyright Infringement

Hey guys,

I realize VIACOM is in the middle of a legal battle with YouTube but they are having all the Spike TV show stuff removed that we're advertising on our site.

Can you help us out here?

We're getting great traffic and buzz about the show through our website so to not be able to show this stuff to them is crazy.

Cheers,

Andy

---

From: Keith Hunter [mailto:jahpablo77@yahoo.com]  
Sent: Saturday, March 17, 2007 8:18 PM  
To: andrew@bullrun.com  
Subject: Fwd: Video Removed: Copyright Infringement

Hey Andy,

Keith here. This is the email I registered the YouTube account with. It seems that Viacom is removing some of the videos I've uploaded as copyright infringement. It would be good if someone let's them know that this account is officially uploading videos for Bullrun, and therefore not violating any copyright laws. I'll forward you the email notice for the other video they removed as well.

--keith

Note: forwarded message attached.

---

Now that's room service! Choose from over 150,000 hotels  
in 45,000 destinations on Yahoo! Travel <[http://travel.yahoo.com/hotelsearchpage;\\_ylc=X3oDMTFtaTlzNXVjBF9TAzk3NDA3NTg5BF9zAzcI3MTk0ODEEcG9zAzcIEc2VjA21haWx0YWdsawW5IBHNsawNxI%0d%0a](http://travel.yahoo.com/hotelsearchpage;_ylc=X3oDMTFtaTlzNXVjBF9TAzk3NDA3NTg5BF9zAzcI3MTk0ODEEcG9zAzcIEc2VjA21haWx0YWdsawW5IBHNsawNxI%0d%0a)> to find your fit.

List of attachments:

Video Removed: Copyright Infringement (Outlook item)

---

Subject: Video Removed: Copyright Infringement  
From: "DMCA Notice" <SMTP:NO\_REPLY@SUPPORT.YOUTUBE.COM>  
To: keithhn  
Cc: Date: Sat, 17 Mar 2007 05:54:03 +0000

YouTube | Broadcast Yourself™

Dear Member:

This is to notify you that we have removed or disabled access to the following material as a result of a third-party notification by Viacom International Inc. claiming that this material is infringing:

Bullrun Spike TV 7/20/06: <http://www.youtube.com/watch?v=rygea15ZwO4>

Please Note: Repeat incidents of copyright infringement will result in the deletion of your account and all videos uploaded to that account. In order to avoid future strikes against your account, please delete any videos to which you do not own the rights, and refrain from uploading additional videos that infringe on the copyrights of others. For more information about YouTube's copyright policy, please read the Copyright Tips <[http://www.youtube.com/t/howto\\_copyright](http://www.youtube.com/t/howto_copyright)> guide.

If you elect to send us a counter notice, please go to our Help Center <<http://www.google.com/support/youtube/bin/answer.py?answer=58127>> to access the instructions.

Please note that under Section 512(f) of the Copyright Act, any person who knowingly materially misrepresents that material or activity was removed or disabled by mistake or misidentification may be subject to liability.

Sincerely,  
YouTube, Inc.

Copyright © 2007 YouTube, Inc.

# **Rubin Exhibit 109**

---

**From:** Courtney Nieman  
**Sent:** Monday, March 19, 2007 4:17 PM  
**To:** 'Solow, Warren'  
**Cc:** Evelyn Espinosa; Courtney Nieman; Mark M. Ishikawa  
**Subject:** RE: Time sensitive

Warren,

Can you get me the account name, and I'll add it to the filter list. Also let me know if there are other links, and I will send a retraction notice.

Courtney Nieman

-----Original Message-----

From: Solow, Warren [mailto:[Warren.Solow@viacom.com](mailto:Warren.Solow@viacom.com)]  
Sent: Monday, March 19, 2007 8:57 AM  
To: Courtney Nieman  
Cc: Housley, Michael; O'Shea, Ashley; Gurney, Michelle  
Subject: Time sensitive

Courtney, please see string below and handle -----Original Message-----

From: Hallie, Michelena  
Sent: Monday, March 19, 2007 10:45 AM  
To: Solow, Warren  
Cc: Kim, Clara  
Subject: FW: Video Removed: Copyright Infringement

Can we pull Bay off the uploads of Bullrun since they're being uploaded by our production partner?

-----Original Message-----

From: Kim, Clara  
Sent: Monday, March 19, 2007 11:12 AM  
To: Hallie, Michelena  
Cc: Ladd, Jonathan  
Subject: FW: Video Removed: Copyright Infringement

Michelena, Can you check to see if we have been sending takedown notices for clips from BULLRUN, a new Spike original, from Youtube? If so, can we stop sending the notices because our production partner has been officially uploading them. See below. Thanks.  
CLARA

-----Original Message-----

From: Ladd, Jonathan  
Sent: Sunday, March 18, 2007 9:09 PM  
To: Kim, Clara  
Subject: Fw: Video Removed: Copyright Infringement

Please see below.

----- Original Message -----

From: andrew duncan <[andrew@bullrun.com](mailto:andrew@bullrun.com)>  
To: Johnson, Melissa; Ladd, Jonathan; Levy, Sharon  
Cc: 'Keith Hunter' <[keith@alohafilms.com](mailto:keith@alohafilms.com)>  
Sent: Sun Mar 18 14:40:41 2007  
Subject: FW: Video Removed: Copyright Infringement

Hey guys,

I realize VIACOM is in the middle of a legal battle with YouTube but they are having all the Spike TV show stuff removed that we're advertising on our site.

Can you help us out here?

We're getting great traffic and buzz about the show through our website so to not be able to show this stuff to them is crazy.

Cheers,

Andy

---

From: Keith Hunter [mailto:[jahpablo77@yahoo.com](mailto:jahpablo77@yahoo.com)]  
Sent: Saturday, March 17, 2007 8:18 PM  
To: andrew@bullrun.com  
Subject: Fwd: Video Removed: Copyright Infringement

Hey Andy,

Keith here. This is the email I registered the YouTube account with. It seems that Viacom is removing some of the videos I've uploaded as copyright infringement. It would be good if someone let's them know that this account is officially uploading videos for Bullrun, and therefore not violating any copyright laws. I'll forward you the email notice for the other video they removed as well.

--keith

Note: forwarded message attached.

---

Now that's room service! Choose from over 150,000 hotels in 45,000 destinations on Yahoo! Travel <[http://travel.yahoo.com/hotelsearchpage;\\_ylc=X3oDMTFtaTIZzNXVjBF9TAzk3NDA3NTg5BF9zAzI3MTk0ODEEcG9zAzIEc2VjA21haWx0YWdsaw51BHNsawNxMS0wNw--%0d%0a](http://travel.yahoo.com/hotelsearchpage;_ylc=X3oDMTFtaTIZzNXVjBF9TAzk3NDA3NTg5BF9zAzI3MTk0ODEEcG9zAzIEc2VjA21haWx0YWdsaw51BHNsawNxMS0wNw--%0d%0a)> to find your fit.

# **Rubin Exhibit 110**

---

**Subject:** RE: Heartbreak kid clip for approval  
**From:** "Powell, Amy - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=POWELLAM>  
**To:** Wahtera, Megan - Paramount  
**Cc:** Teifeld, Tamar - Paramount  
**Date:** Wed, 26 Sep 2007 03:55:46 +0000

for some reason when i search for this on youtube it is not coming up?

do you need to upload the keyterms as "heartbreak kid" and "ben stiller" as tied terms rather than "ben" separate from "stiller" , etc?

---

**From:** Wahtera, Megan - Paramount  
**Sent:** Tue 9/25/2007 9:35 AM  
**To:** Powell, Amy - Paramount  
**Cc:** Teifeld, Tamar - Paramount  
**Subject:** RE: Heartbreak kid clip for approval

Hi Amy,

Yes, this is live!  
Tamar/Scott are on it as well!

<http://youtube.com/watch?v=49zOwm8ojD4>

Thanks,  
Megan

-----Original Message-----

**From:** Powell, Amy - Paramount  
**Sent:** Tuesday, September 25, 2007 9:35 AM  
**To:** Wahtera, Megan - Paramount  
**Subject:** Re: Heartbreak kid clip for approval

Is our clip up on youtube?

----- Original Message -----

**From:** Wahtera, Megan - Paramount  
**To:** Hidvegi, Les - Paramount; Simard, Stephanie - Paramount; Thurber, Jessica - Paramount; Teifeld, Tamar - Paramount  
**Cc:** Powell, Amy - Paramount  
**Sent:** Tue Sep 25 08:13:01 2007  
**Subject:** RE: Heartbreak kid clip for approval

This is approved for upload.

---

**From:** Hidvegi, Les - Paramount  
**Sent:** Monday, September 24, 2007 5:15 PM  
**To:** Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Thurber, Jessica - Paramount; Teifeld, Tamar - Paramount  
**Cc:** Powell, Amy - Paramount  
**Subject:** Heartbreak kid clip for approval

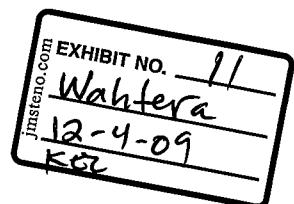
---

Here is the Heartbreak kid clip "did you bring the present" for approval Z:\Video\_Encodes\heartbreak kid\interactive final clips\streams\9-24

# **Rubin Exhibit 111**

**YouTube Video ID: 49zOwm8ojD4**

Metadata Field	Value
video id	49zOwm8ojD4
video title	The Heartbreak Kid Clip
video upload time	1190731640
video url	<a href="http://www.youtube.com/watch?v=49zOwm8ojD4">http://www.youtube.com/watch?v=49zOwm8ojD4</a>
video keywords	The HeartbreakKid Clip Movie Comedy BenStiller Farrelly Brothers Queef Fart
video description	The Heartbreak Kid Clip
username of video uploader	mysticalgirl8
registration email	mysticalgirl8@yahoo.com
time of username registration	1190730855
IP Address from which username was registered	63.164.145.198



# **Rubin Exhibit 112**

---

**Subject:** RE: disturbia / paris  
**From:** "Tipton, Kristina - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>  
**To:** Powell, Amy - Paramount  
**Cc:** Teifeld, Tamar - Paramount; Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Chiang, Cat - Paramount; Bonnici, Kyle - Paramount  
**Date:** Tue, 12 Jun 2007 00:08:37 +0000

Hi Amy,

Kyle has uploaded and fostered the Paris Hilton Disturbia video on a handful of viral video sites (using email & account that can't be traced back to Paramount) by posting comments and video responses on existing, popular Paris Hilton videos ranging from around 100K views to 2.5M views.

The video on YouTube has over 250 views, but has a poor rating (1 star). I'll rally internal support to get the rating up higher.

Paris Hilton Disturbia Video Outreach:

Links:

YouTube

[www.YouTube.com/watch?v=c-A8i73lOA](http://www.YouTube.com/watch?v=c-A8i73lOA)

Revver

<http://one.revver.com/watch/298190>

Break

(still uploading)

Clevver

<http://viralvideo.clevver.com/video/928f120b-92aa-496e-99e1-994a013182d2.htm>

AtomFilms.com

<http://uploads.atomfilms.com/clip.aspx?key=ECCCEE9BD8798697>

Veoh

<http://www.veoh.com/videoDetails.html?v=v614725NJYFwAsM>

In 2 Hours time, the video received more than 200 views.

Promotion of video on numerous other highly rated Paris Hilton jail videos through text comments such as the following:

CHECK OUT THIS HOT PARIS HOUSE ARREST VIDEO AT YouTube(dot)com/watch?v=c-A8i73lOA

Links to Other Paris Hilton Videos:

<http://www.youtube.com/watch?v=k66epna2Sss>

[http://www.youtube.com/watch?v=CJ-J\\_v69304](http://www.youtube.com/watch?v=CJ-J_v69304)

<http://youtube.com/watch?v=4yjRLrZfln8>

---

<http://youtube.com/watch?v=l4nMdS0Jrt0>

<http://youtube.com/watch?v=NMrh6Df3KmE>

<http://youtube.com/watch?v=IKJzFTptbyY>

<http://youtube.com/watch?v=FHKAsjDHpPM>

Let us know if you have any questions.

Thanks!

Kristina Tipton

Interactive Marketing

Paramount Pictures

323-956-8453

---

**From:** Teifeld, Tamar - Paramount  
**Sent:** Monday, June 11, 2007 9:58 AM  
**To:** Tipton, Kristina - Paramount  
**Subject:** FW: disturbia / paris

---

**From:** Powell, Amy - Paramount  
**Sent:** Monday, June 11, 2007 8:25 AM  
**To:** Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Chiang, Cat - Paramount; Teifeld, Tamar - Paramount  
**Subject:** RE: disturbia / paris

should definitely not be associated with the studio- should appear as if a fan created and posted it.

---

**From:** Wahtera, Megan - Paramount  
**Sent:** Mon 6/11/2007 7:34 AM  
**To:** Powell, Amy - Paramount; Simard, Stephanie - Paramount; Chiang, Cat - Paramount; Teifeld, Tamar - Paramount  
**Subject:** RE: disturbia / paris

hi amy -

we will definitely get this posted.

we assume you want kt/it to go out to webmasters, plus for us to upload to viral video sites.

for viral video sites - can you confirm you want us to post from random accnts that are not paramount related?

thanks!  
megan

-----Original Message-----

**From:** Powell, Amy - Paramount  
**Sent:** Sun 6/10/2007 4:56 PM

---

To: Simard, Stephanie - Paramount; Wahtera, Megan - Paramount; Chiang, Cat - Paramount; Teifeld, Tamar - Paramount  
Subject: disturbia / paris

see below... can you guys get this posted? it's funny.

---

From: Sauter, Jeremy - Paramount  
Sent: Fri 6/8/2007 7:00 PM  
To: Powell, Amy - Paramount; Rich, Gerry - Paramount; Waldman, David - Paramount; Vollman, Michael - Paramount  
Subject: Fw: Posted

Amy -  
Want to post this?  
J-

Jeremy Sauter  
Paramount Pictures

----- Original Message -----

From: Mark Lipsky <markl@buddhajonestrailers.com>  
To: Sauter, Jeremy - Paramount  
Sent: Fri Jun 08 18:56:45 2007  
Subject: Posted

Jeremy,  
We have posted Disturbia "Paris" :30 V.1 to our website. I have listed  
log in information below.

Once you log in you will come to a page with a Disturbia Icon on it and  
it will bring you to another page with a file tree on the left hand side.  
Click the top file that will say Disturbia. This will bring you to another  
page with a thumbnail in the center of the page. To download the spot option  
click the download icon below the thumbnail. If you want to watch the spot  
on the website click the thumbnail then click the click here to play icon  
and wait for them to load. Give me a call with any questions.

Mark

link:  
<http://secure.wiredrive.com/clients/buddhajonestrailers/wd/folder/55341/list>

